

**518 ElevatED**  
Website Privacy Policy  
Draft Date: June 9, 2021  
Effective Date: June 17, 2021

## QUESTIONS OR COMMENTS

WE WELCOME QUESTIONS AND COMMENTS ABOUT THIS PRIVACY POLICY. QUESTIONS OR COMMENTS SHOULD BE DIRECTED TO 518 ELEVATED AT THE FOLLOWING E-MAIL ADDRESS: [info@518elevated.org](mailto:info@518elevated.org).

## Overview

This Privacy Policy describes the types of personal information that 518 ElevatED collects through this website (“Site”), how that information is used and the types of third parties with whom we share it. Please note that this Privacy Policy applies not only to information collected from you by 518 ElevatED via our Site, but also to information disclosed by you through offline correspondence or personal contacts with 518 ElevatED representatives, our vendors or service providers, and information obtained from commercially or publicly available data, if any. Our Site may contain links to websites that are not controlled or operated by 518 ElevatED. This Privacy Policy does not apply to these third-party websites. We encourage you to request and review the privacy policies of any third party prior to disclosing information to that party.

## Your acceptance of and revisions to this privacy policy

518 ElevatED reserves the right, in its discretion, to modify this Privacy Policy at any time, without prior notice. The modified policy will be posted on the website and be effective on the date that appears on the modified Policy. Each time you use this Site, you should check the effective date of this Privacy Policy and review any changes made since the last time you visited the Site. Your continued use of this Site following modification of the Policy will be conclusively deemed to signify your acceptance of the modification. Notwithstanding the foregoing, for any material changes, we will seek your consent to the extent required by law.

## Information you choose to provide

Personally identifiable information is information that identifies or describes you, including, but not limited to contact information (such as your name, address, telephone number and e-mail address), financial information (credit card number), and demographic information (such as age and gender). 518 ElevatED and service providers acting on our behalf, may collect, store, and use any personally identifiable and other information you choose to provide. For example, we collect such information when you (a) register for an event or program, (b) make a donation, (c) submit a mentor application, (d) submit a Scholar application, or (e) sign up for our e-mail updates. All the information that you provide on the Site is maintained by 518 ElevatED or service providers acting on behalf of 518 ElevatED.

## **Information collected automatically**

We may use server log analysis tools to gather and analyze information regarding our Site's usage, such as the number of hits received, our most/least visited pages, errors experienced by users, browsers and platforms used to connect to our Site, your IP address and internet service provider (ISP), the date and time you visited the Site, the web pages you visited and the websites you visited before or after you visit our Site. This information may be collected via a number of technologies, including cookies, web beacons, clear GIFs and other means. You can remove certain cookies by following the directions in your Internet browser's help file. If you disable cookies, your ability to use some areas of the Site may be limited. The above information belongs to us and is used to improve the content, layout and/or operation of our Site. We may release this information in the aggregate, for example, by sharing it with our partners or authorized service providers, or by publishing a report on the usage of the Site.

## **Use of your personally identifiable information**

518 ElevatED may use the personally identifiable information you provide, separately or in combination with other information you provide, for the following purposes:

- To communicate with you about your registration or about transactions between you and 518 ElevatED;
- To provide, and communicate with you about your use of, any e-mail or 518 ElevatED blogging function available at this Site; and
- To alert you to service updates and other information about 518 ElevatED and the services we offer;
- To operate and maintain this Site and to improve our content, services and communications with you (for example, by customizing your experience or homepage on the Site), to enforce our Terms of Use; and to detect and protect against error, fraud and any other unauthorized or illegal activities.

If you are visiting this Site from a country outside the United States, you acknowledge and agree that in using this Site, you will transfer personal information about yourself to the United States, that the data protection laws of the United States may not be as comprehensive as those in your own country and that the transfer of this personal information occurs with your consent. Personally identifiable information collected on the Site is stored and processed in the United States, under the laws of the United States.

## **Disclosure of your personally identifiable information**

We may disclose your personally identifiable and other information to third parties, as follows:

- To our advisors and to third party partners whom we engage to provide products and services on our behalf, including, but not limited to website services, fundraising, payment processing services and product delivery;

- Unless you elect to remain anonymous, your name will be displayed in certain portions of the Site, for example, in connection with a donation you make, or a page you create to accept donations;
- To a successor organization in the event that 518 ElevatED is involved in a transaction such as a merger, or sale of substantially all of 518 ElevatED's assets; and
- In response to a subpoena or court order, or a request from a law enforcement or other government agency, to establish or exercise our legal rights, to defend against claims, or to protect the safety or security of the public or of users of this Site or 518 ElevatED' services.

If you include any personally identifiable information in material you post, any person who visits this Site may be able to identify you and your activities on this Site.

From time to time, we may disclose aggregate information about users of the Site to service providers, partners, advertisers or others, but such information will not include personally identifiable information.

Except as described above, we do not rent, sell or otherwise provide your personally identifiable information to third parties for marketing purposes, without your consent.

### **Promotional communications**

If, at any time, you prefer not to receive promotional e-mail communications from 518 ElevatED, you may "opt-out" of receiving such communications by unsubscribing from such communications by means of the link provided in the e-mail message, or by contacting us at [info@518elevated.org](mailto:info@518elevated.org). It may take us ten (10) days to process your request. Even after opting out, you may continue to receive e-mail from third parties to whom your address was provided before you opted out. You will be responsible for contacting these third parties directly, to request that they stop sending you promotional e-mail. 518 ElevatED may continue to use non-personal information in aggregate form after you have opted out.

### **Children's privacy**

This site is intended for teens and adults. Accordingly, we do not knowingly collect information from children under the age of thirteen.

### **How we protect your information**

We follow generally accepted security practices and procedures to protect the personally identifiable information you provide from unauthorized access, use and disclosure, and we require that our authorized service providers implement and maintain such security practices and procedures as well. Nevertheless, Internet transmissions are never completely private or secure. You understand that any messages or information you send to our Site may be read or intercepted by others. If you have any questions about

the security of personally identifiable information collected by 518 ElevatED, contact us at: [info@518elevatED.org](mailto:info@518elevatED.org).

### **Retention of your personally identifiable information**

The personally identifiable information that you provide will be stored and maintained by 518 ElevatED for so long as we, in our sole discretion, believe is necessary or appropriate (a) to carry out the purpose(s) for which such information was collected, or (b) to comply with applicable laws, contracts, or other rules or regulations.

### **Access and accuracy**

If you are a registered user, you may update and correct the personally identifiable information maintained by 518 ElevatED by logging into the Site and entering any new information about yourself. 518 ElevatED reserves the right to deny access to your personally identifiable information: (a) when such denial of access is required by law, (b) when granting you access is reasonably likely to negatively impact other people's privacy, (c) to protect 518 ElevatED's rights and property, and (d) when such requests are frivolous or made in bad faith.